The Horizon Report

• Annual Report

• Lists 6 technologies

• Horizons <1, 2-3, 3-5 years
2008 Horizon Report

- Trends
- Challenges to be overcome

![Diagram showing technology trigger, peak of inflated expectations, trough of disillusionment, slope of enlightenment with visibility and time axes.](http://www.pui.ch/phred/images/tagging_history_900.gif)
• Released at the ELI Annual

CogDog http://flickr.com/photos/cogdog/2232400234/

http://www.flickr.com/photos/cogdog/367423010/
• Translated into Spanish
• Different regional versions

**Time-to-Adoption Horizon: One Year or Less**
- Virtual Worlds/Immersive Environments
- Cloud-Based Applications
- Social Bookmarking
- Alternatives to Copyright (originally Creative Commons Licensing)

**Time-to-Adoption Horizon: Two to Three Years**
- Geolocation
- Alternative Input Devices
- Open Education and Courseware
- Seamless Logon Integration

**Time-to-Adoption Horizon: Four to Five Years**
- Deep Tagging (originally Tagging Within Rich Media)
- Next-Generation Mobile (originally integrated Ubiquitous Technologies)
- Lifestrems (originally Life Portfolios)
- Flexible Screen Technologies


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2008 HORIZON REPORT
THE WEB VERSION

One Year or Less: Grassroots Video

**Time-to-Adoption Horizon: One Year or Less**
Video is everywhere—and almost any device that can access the Internet can play (and probably capture) it. From user-created clips and mashups to excerpts from news or television shows, video has become a popular medium for personal communication. Editing and distribution can be done easily with affordable tools. Users can add the ability to record events in the hands of almost everyone. Once the exclusive province of highly trained professionals, video content production has gone grassroots.

BRIAN: uStream has seemingly come out of nowhere to become a compelling part of the edu-blog landscape. It’s early, but I find it very cool to share a lunch with the uStream wizards in Saskatchewan, or to have Jennifer Jones pushing out a live video of Alan’s session with the opportunity for people on-site to chat with the people watching remotely.

I haven’t seen a tool emerge so quickly since YouTube. Interesting that these are both “grassroots video” tools!
• Wiki http://horizon.nmc.org/wiki/Main_Page

Welcome to the workspace for the Horizon Project. This space is a place for the members of the Horiz to manage the process of selecting the topics for the 2009 Horizon Report, which will be co-published Consortium (NMC) and the EDUCATE Learning Initiative (ELI) and will be released publicly in Jan.

What's New?
- The Advisory Board has completed the research questions for the 2009 Report and is working on...
- We're tagging! Our list of resources tagged by the community for our review grows daily! See the http://delicious.com/tag/hz08 and use the hashtag to add your own!
- Analyzing the five year history of the Horizon Reports, we have identified seven metatrends that I think work...

Process Timeline

Recent hz08 Bookmarks on Delicious

Recent hz08 Bookmarks

As news outlets and blogs will report on Election Day stories, we are building an invaluable resource for thousands of voters to get immediate help. From questions like "where do I vote?" or "how do I make sure that my rights are being upheld," Twitter Voter Report augments these efforts by providing a new way for voters to send text messages (aka tweets) via cellphones or computers which will be aggregated and mapped so that...
• Communication vehicle

• Strategy document

EL INFORME HORIZON
EDICIÓN 2008

• Getting the word out....
Behind the Scenes

[Image of a man on the phone]

[Image of a group of people working]

http://www.flickr.com/photos/cogdog/293080017/

[Image of a woman speaking at a podium]

http://www.flickr.com/photos/cogdog/293080017/