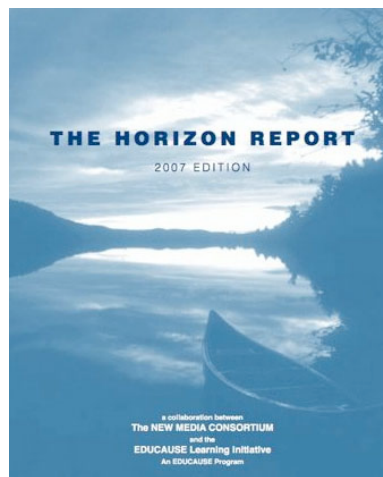
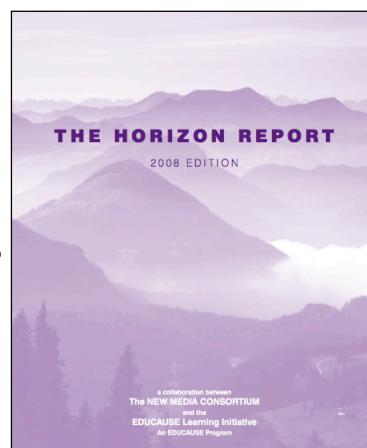


The Horizon Report



- Annual Report
- Lists 6 technologies
- Horizons <1, 2-3, 3-5 years



2008 Horizon Report

<1year

2-3 yrs

3-5 yrs

Grass Roots
Video

Data
Mashups

Collective
Intelligence

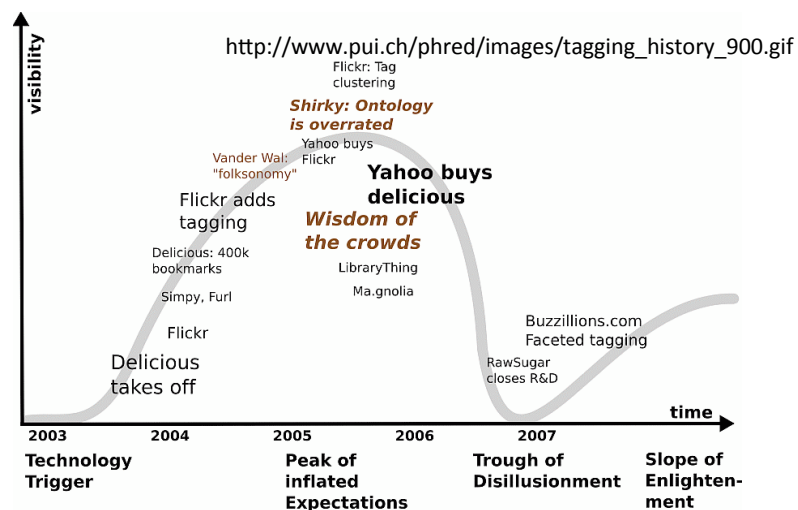
Collaboration
Webs

Mobile
Broadband

Social
Operating
Systems

3

- Trends
- Challenges to be overcome



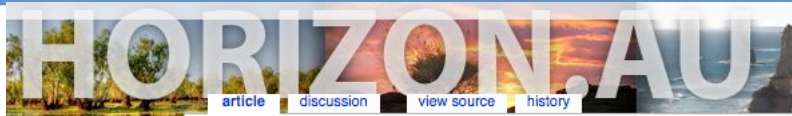
- Released at the ELI Annual



CogDog <http://flickr.com/photos/cogdog/2232400234/>



<http://www.flickr.com/photos/cogdog/367423010/>



- Translated into Spanish
- Different regional versions

Time-to-Adoption Horizon: One Year or Less

- Virtual Worlds/Immersive Environments
- Cloud-Based Applications
- Social Bookmarking
- Alternatives to Copyright (*originally Creative Commons Licensing*)

Time-to-Adoption Horizon: Two to Three Years

- Geolocation
- Alternative Input Devices
- Open Education and Courseware
- Seamless Logon Integration

Time-to-Adoption Horizon: Four to Five Years

- Deep Tagging (*originally Tagging Within Rich Media*)
- Next-Generation Mobile (*originally Integrated Ubiquitous Technologies*)
- Lifestreams (*originally Life Portfolios*)
- Flexible Screen Technologies

- Online version <http://wp.nmc.org/horizon2008/>

2008 HORIZON REPORT

THE WEB VERSION

« Previous: [About the Horizon Project](#)

Next: [One Year or Less: Collaboration Webs](#) »

Total comments on this page: 7

One Year or Less: Grassroots Video

Time-to-Adoption Horizon: One Year or Less

Video is everywhere—and almost any device that can access the Internet can play (and probably capture) it. From user-created clips and machinima to creative mashups to excerpts from news or television shows, video has become a popular medium for personal communication. Editing and distribution can be done easily with affordable tools, lowering the barriers for production. Ubiquitous video capture capabilities have literally put the ability to record events in the hands of almost everyone. Once the exclusive province of highly trained professionals, video content production has gone grassroots.

COMMENTS on paragraph 1

BRIAN:

uStream has seemingly come out of nowhere to become a compelling part of the edu-blog landscape. It's early, but I find it very cool to share a lunch with the ed tech wizards in Saskatchewan, or to have Jennifer Jones pushing out a live video of Alan's session — with the opportunity for people on-site to chat with the people watching remotely.

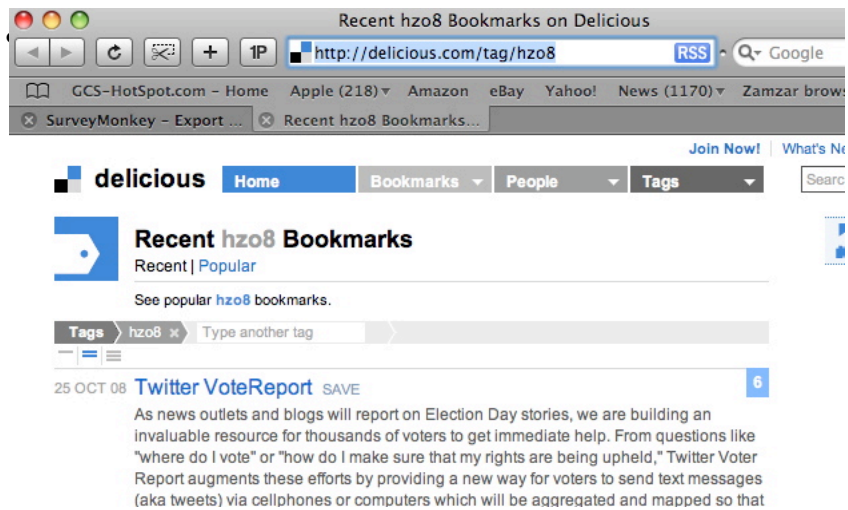
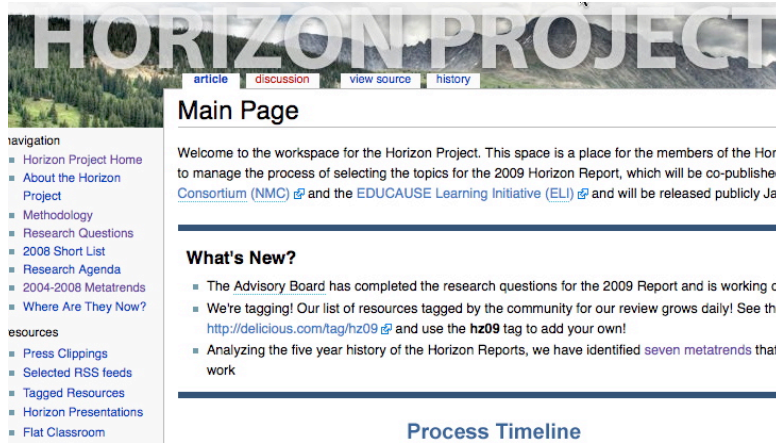
I haven't seen a tool emerge so quickly since YouTube. Interesting that these are both "grassroots video" tools!

February 25, 2008 11:44 am

[Reply »](#)

Name (required)

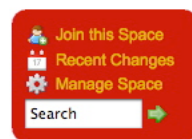
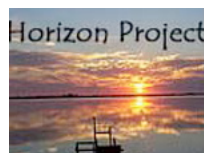
- **Wiki** http://horizon.nmc.org/wiki/Main_Page



- Communication vehicle
- Strategy document



- Getting the word out....



home page discussion (2) history notify me

Welcome to Horizon Project 2008

This is the sister project to the [Flat Classroom Project](#). This project will be active between

What is the Horizon Project?

During this project, the [Horizon 2008 Report](#) will have its trends "student sourced" as [st](#) [around the world](#) analyze, compile information, and share their predications based on the "Wikinomics"-style mass collaboration. This project is in the second year with the first p <http://horizonproject.wikispaces.com> winning multiple awards and recognition.

Behind the Scenes



<http://www.flickr.com/photos/cogdog/293080017/>

