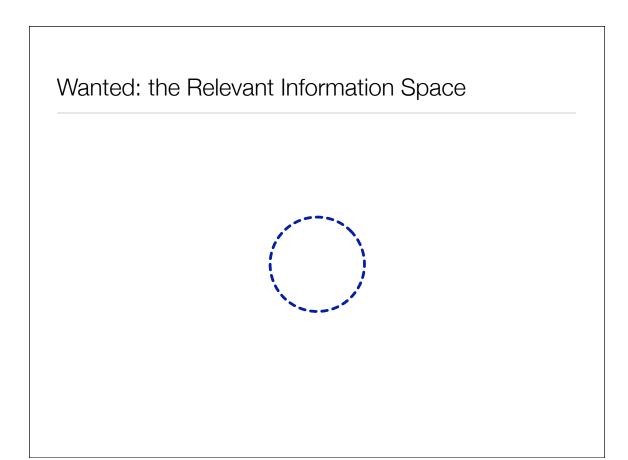
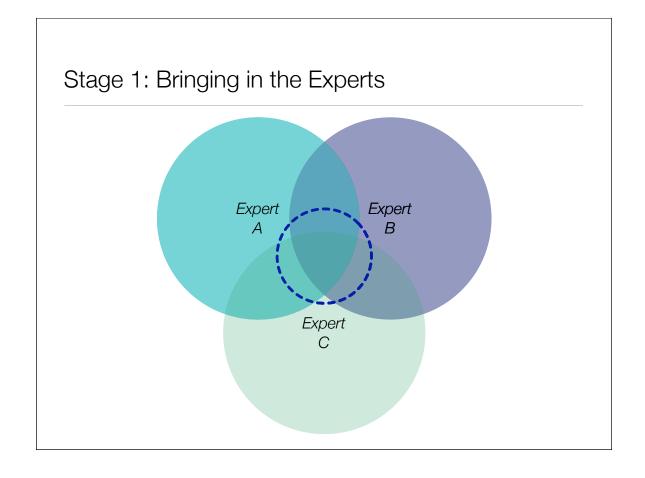
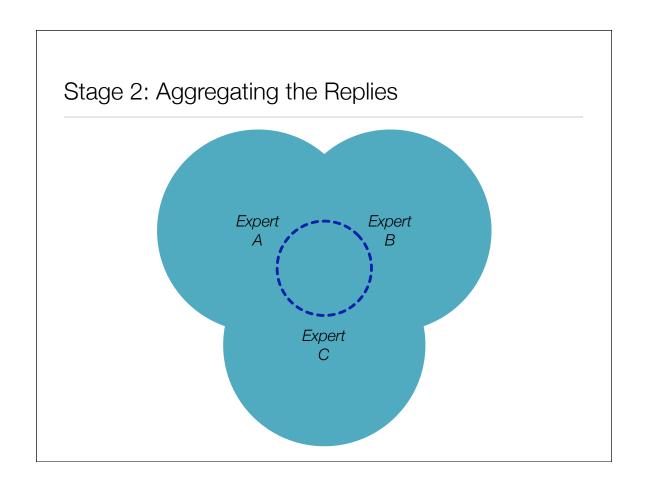
# Informing Decision Making I: the Delphi Method

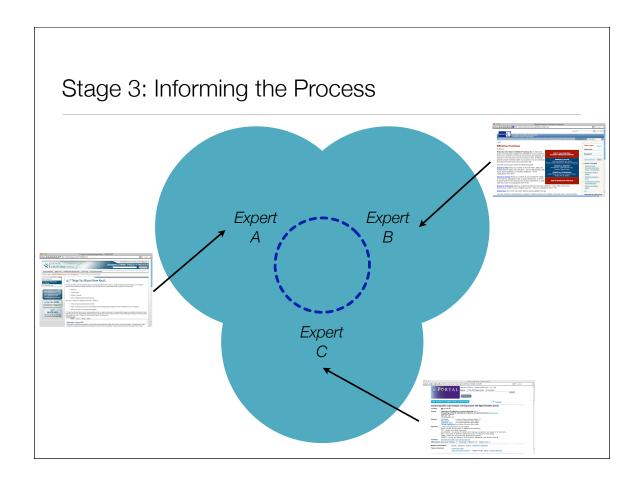
Ruben R. Puentedura, Ph.D.



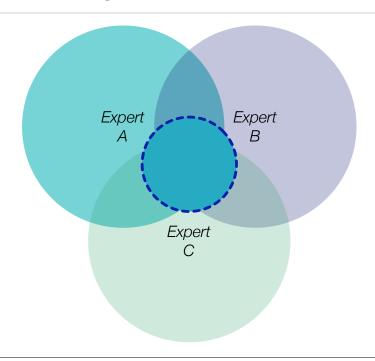








Stage 4: Selecting the Relevant Information Space



### Things to Keep In Mind

- Change some, but not all, of your expert panel members each year:
  - Too much change leads to unstable recommendations, too little change leads to groupthink-like phenomena.
- Make sure you have a broad range of expertise and backgrounds in your expert panel:
  - Not everyone should be a technologist, or a faculty member, or an administrator.
- Make sure your panel has innovators, opinion leaders, and early majority members (cf. Rogers) on it:
  - Panels that only feature innovators tend to produce recommendations that are not representative of the needs of the institution as a whole.

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- Geoffrey A. Moore. *Crossing the Chasm, Revised Edition*. New York: Harper Perennial, 1999.

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